



Summerland Love Stories





summerland love stories

Your love is a story. Let us capture it.

Imagine seeing portraits of you and your loved one taken by a photojournalist, not just a studio photographer. You would see the two of you as you really are; laughing, interacting, and just being yourselves.

Summerland Photography will make those glances, smiles, and little gestures last forever by being there, carefully watching for, and artfully capturing them. With Sandy Summer Russell's unique documentary-style coverage and artistic portraiture, your relationship, will be captured forever through a lens that will tell the true, natural story of your love.



consultation & booking

Your Summerland Photography experience begins before the first photograph is even taken. The process starts with a phone, e-mail, or in-person consultation where you and Sandy will discuss the upcoming portrait session. This allows her to get a sense of your goals and desires before she even picks up the camera. Your proofs will be ready approximately three weeks after your photo shoot. Sandy will meet with you during an in-home or studio ordering session to personally help you pick out and order the prints and products that will work best for you.

Your portrait session fees and signed contract are due when you reserve your date and time. You may reserve your session with cash, check or credit card. Payment must be received within seven days of scheduling your session; otherwise your appointment will be released.

location

Sessions can be done either at a beautiful outdoor location, your choosen in-door location, or the Othello studio. Sandy will discuss what location will best suit your needs during your pre-session consultation.

Sandy strives to capture the perfect moments that truly reveals both of your personalities and relationship. She takes the time to get to know the couple she is photographing, and puts them at ease in order to get natural, real photos.

The session can be done with natural light, or Sandy may add some portable studio lighting, if necessary. She loves to use dramatic lighting and the location of your choosing as the backdrop of the portraits to create beautiful and distinctive art. Your session will usually last anywhere from one to two hours. Sandy will never hurry you along, and you can take all the time needed to be sure you get a good sampling of portraits for you to choose from.

All of our portrait sessions include unlimited wardrobe changes. Ask us about our on-location professional hair and makeup option too!

Summerland
love story:

A custom on-location portrait session. The session fee is for time and talent of the photographer only and does not include prints, products, or digital files.

\$200

- * One to two hours at the location of your choice
- * unlimited image capture
- * unlimited outfit changes
- * session planning and style consultation
- * in-studio ordering session

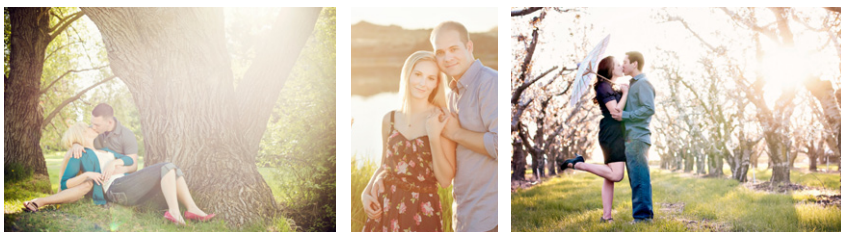


Cherish YOUR FAMILY with art.

One of the biggest questions when it comes to professional portraits is how are you going to display them?

It's one thing to have portraits taken, it's an entirely different thing to have a plan for showing them off. And it's so important to show them off! Professionally printed wall art or an album shows your family just how cherished they are. So ask yourself, how do I want to see these images 5 years from now? 20 years?

HOW DO I WANT TO RECORD MY FAMILY LEGACY?



Answering this question will help you make a plan for investing in your portraits. This studio guide will provide plenty of ideas and get you thinking about what will work best to display your family history.

With a plan for your portraits, the result will be compelling art that documents your journey. Your children will someday be thankful for it, and they will remember just how much they are loved .



PRINTS & PRODUCTS

Our "Create A Collection" includes your choice of one or more of our Signature Art Products and Digital Files. A La Carte options are also available.
(Signature products listed are starting prices based on size)

CREATE A COLLECTION

CHOOSE SIGNATURE ART

Wall Portraits \$ 165
(Includes fine art prints, gallery canvas, framed watercolor prints & metal prints 16 x 20 or larger.)

Press Printed Book \$ 275
Fine Art Image Box \$ 695
Custom Heirloom Album \$ 550

CHOOSE DIGITAL FILES

All Digital Files
(printable to 8 x 10) \$ 495
All Digital Files
(printable to 30 x 40) \$ 895

Optional add-on items including birth announcements are available when you "Create A Collection." You may also take your digital files home the day of your viewing appointment when you "Create A Collection."

A LA CARTE

12 Digital Files (printable to 8 x 10) \$ 495
20 Digital Files (printable to 30 x 40) \$ 995

*Digital files include unlimited personal usage rights.
all prices are subject to change without notice*

Album OPTIONS

Create a compelling heirloom with our custom designed albums. Below are our most popular offerings to entice you! Use as baby books, family keepsakes, or a special gift for relatives or friends.

SUMMER ALBUM		ALBUM FEATURES & SIZES Dimensions: 8 x 8 24 custom designed pages of flush mount, archival prints featuring 25-30 of your images. Custom layout & leather cover with optional display box. Custom text, graphics, a letter to your children, even song lyrics can be designed on its pages. Please allow 4-6 weeks for delivery
EQUINOX IMAGE BOX		Dimensions: 7 x 7 10 hand printed, fine art paper images mounted on museum matting. Displayed in a hand- made silk box with a satin ribbon closure. . Organic, unique and offering a vellum interlay for protection, this album is one of a kind.
SOLSTICE ALBUM		Dimensions: 10 x 10 20 pages of museum grade, archival print pages, featuring 20 to 25 of your session images. Cover choices include genuine glove leather, japanese silk, linen, or fusion cover with image (shown). Custom text and graphics designed to your specification. Please allow 4-6 weeks for delivery

Collection Add-ons

Looking for more options? Complete the "Create A Collection" with unique custom add-ons.

IMAGE BOX WITH PROOFS
ACCORDION MINI BOOKS
CUSTOM PRESS BIRTH ANNOUNCEMENTS-FLAT (PER BOX OF 25)
CUSTOM PRESS BIRTH ANNOUNCEMENTS- FOLDED (PER BOX OF 25)
FINE ART TORN EDGE GIFT PRINTS

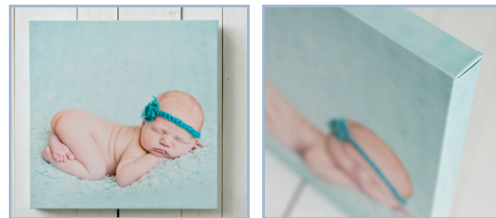
Wall ART PRODUCTS

We offer several fine art mediums for your portraits. From archival linen finish to canvas giclee and museum watercolor paper, printing on a fine art surface is what your images deserve and elevates them to something truly special and unique.

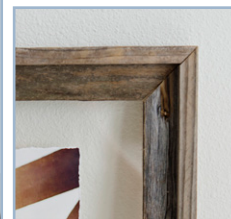
HOW DO YOU WANT TO PRINT?

Gallery CANVAS

Our most popular offering, printed on archival museum canvas and wrapped around a stretcher frame for a clean, ready to hang look.



Barnwood WATERCOLOR



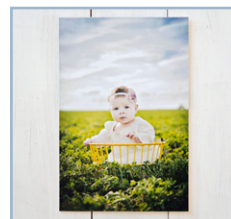
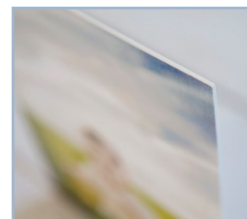
Our reclaimed barn wood frames feature two pieces of museum grade acrylic so that a beautiful torn edge watercolor print is displayed in a truly unique fashion. Perfect for that special image.

Metal PRINT

Showcasing your image with sophistication and cool. The image is infused into the surface creating an almost magical luminescence. Colors are vibrant and detail and resolution are unsurpassed creating an edgy piece of modern art.



Linen PRINT



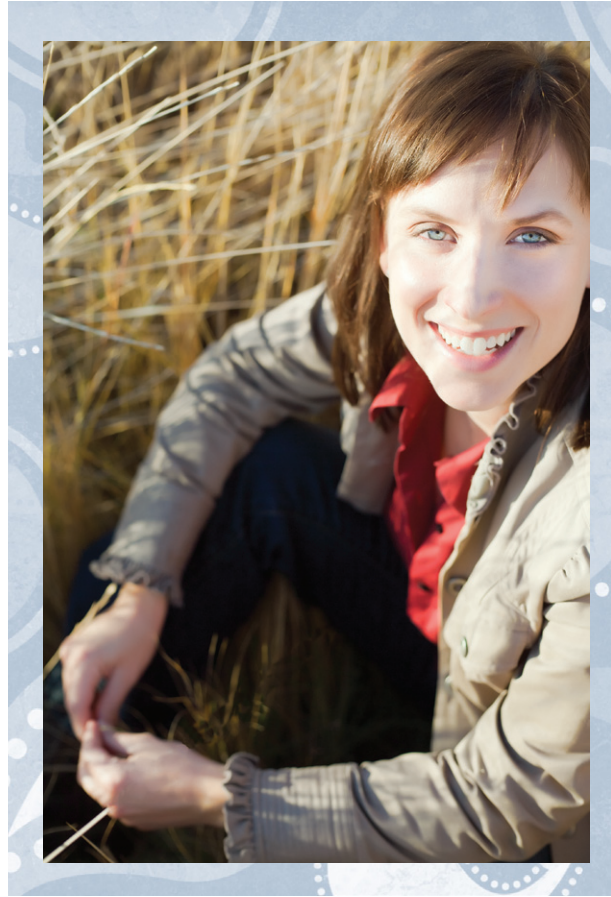
Our photographic prints are printed on archival quality, woven linen paper and mounted for rigidity, giving them a museum look that is ready to frame.

Sandy Summers Russell's life-long passion for photography began at the young age of 15, when her first photograph was published by the Associated Press. Over the years, her name has become synonymous with award-winning, impeccable imagery.

After nearly ten years in the newspaper photojournalism profession, she founded Summerland Photography, which offers several forms of photography, including wedding, portraiture, commercial, and editorial.

Summers Russell's work has been featured in the Seattle Times, the Spokane Review, the Washington Post, the Boston Globe, the Miami Herald, MSNBC.com, USA Today, and People Magazine. Her six-year career with the Yakima Herald-Republic resulted in numerous national recognitions, including four consecutive first-place awards in portraiture from the Society of Professional Journalists, first place for a photography page from the Associated Press, and a first place national award for breaking news from the National Press Photographer's Association.

She graduated from the University of Nebraska-Lincoln with a degree in journalism, and she has worked for newspapers in Nebraska, Wyoming, Colorado, and Washington. Currently she resides near the Tri-Cities in central Washington. Summers Russell lives with her husband, Shane, their son, Mason, and daughter Adelle.



love story session details:

Scheduling

For outdoor portraits, very early morning (starting no later than 7:30 a.m.) and late afternoon or early evening (about two hours before sunset) provide the most flattering light. You want the sun closer to the horizon. Midday sun is harsh and produces harsh shadows. If you decide to schedule your portrait session for outside, be sure to pick a backup indoor location in case the weather does not cooperate.

Clothing

When planning for your session, clothing should be a top priority. It is extremely important and should be considered and coordinated carefully. Your clothing choices will be a big determining factor in the final outcome of your portraits.

Clothing should be of neutral colors and have a timeless feel to them. You should avoid logos and loud bright colors as these do not photograph well and will draw attention away from the subjects. Your clothing tones and style should compliment, rather than match each other. Dressing in layers, choosing clothing with textures, and using beautiful accessories like belts, shoes, hats, and jewelry always photographs well.

The main focus of the portrait should be the couple being photographed and not what they are wearing. When in doubt, feel free to bring several outfits, and Sandy will help you choose which ones will photograph best.

Travel fees

Summerland Photography covers the entire Columbia Basin, from Moses Lake to the Tri-cities. However, we love to photograph people throughout the Northwest, and even the world! Estimates outside of our normal area will include a travel fee. We will keep this fee to a minimum if we must spend the night or fly to your photo session.

Session Consultation

We want to be completely prepared for your session. A pre-session consultation helps us prepare for the perfect portraits. This usually takes less than thirty minutes, and it can be done by phone or in person at my Othello studio or your home.

In-person Ordering Session

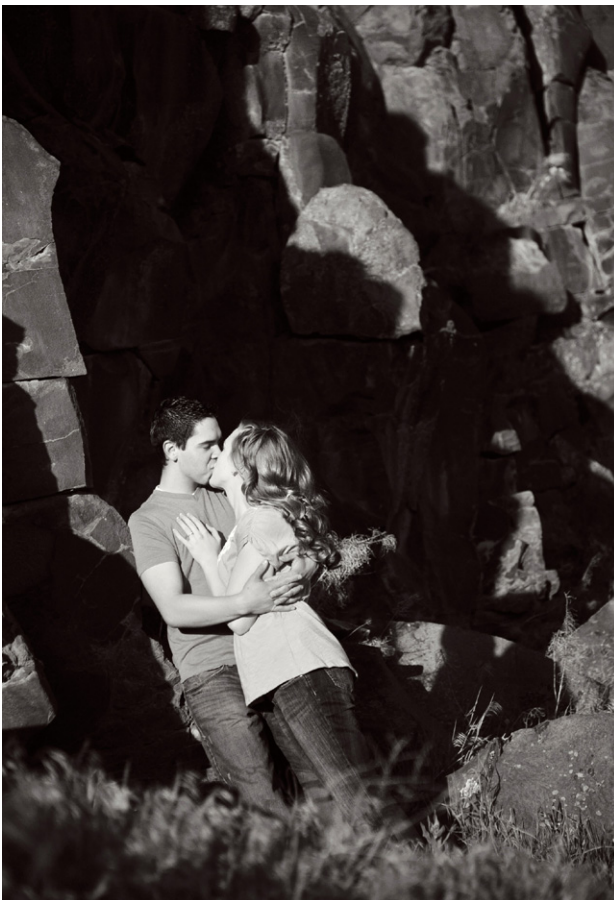
Picking out your favorite photos and deciding on Summerland products is easier with a little help from the experts. Together we will sit down at the Othello studio to go over your photos and decide what images and products you would like to order. Wall display examples will be given and product samples will be available for you to look at. There are two ways to purchase digital files, prints and/or products. You may purchase digital files A La Carte, or you may choose to invest in a portrait package. Our "Create A Collection" allows you to customize a portrait package according to your own needs with pricing that is a better value than a la carte.

Ordering digital files

A USB of your final, edited, and high-resolution photographs will let you keep your memories for life. The USB will come with a photographer's release so you can copy or reproduce the pictures for personal use only. Summerland Photography always retains the copyright to all images.

Summerland Referral Program

Your referrals mean the world to us! As a thank you for referring us to your friends and family you'll receive a \$50 studio credit applied towards your next portrait session for every booking we receive from your referral. To top it off, when your referral books with us they'll receive a \$50 studio credit too. So spread the love!





www.summerlandphotography.com
509.989.2265 : sandy@summerlandphotography.com

